

1 BIG NIGHT

A BENEFIT FOR HOSPITALITY

One Big Night!

Sponsorship Exposure Opportunities

April 1, 2010 – Hilton Hotel Ballroom, Downtown Portland – The Hospitality Industry comes together for Dinner, Drinks, and One Heck of an Auction – *the largest fundraiser supporting efforts to strengthen Oregon’s business environment for the food and beverage industry!*

Expose Yourself as part of the *One Big Night Hospitality Industry Auction/Dinner*. It will gain your company excellent exposure, broad industry recognition, and one **BIG** night of fun and entertainment!

Platinum Sponsor - *The One Big One!* - \$15,000

- Featured in connection with all promotional and communications efforts associated with the One Big Night Dinner Auction – to literally tens of thousands of industry leaders – restaurant owners/operators and purchasing decision makers – before, during and following the April 1st event. This includes ORA print and electronic media with more than 100,000 exposures in the coming weeks! (includes table of 10, valued at \$2,250)

Other sponsorships include some or all of the following ongoing exposure before, during and following **One Big Night!** to include:

- Featured in media placements in January, February and March editions of ORA’s *Main Ingredient* in front of more than 23,500 monthly readers of each month’s publication!
- Highlighted in signage throughout the actual event to the several hundred industry attendees!
- Product sampling opportunities to highlight your beverage products – spirits, wine and beer – to key customers and buying influentials!
- Featured in e-newsletters, online at ORA websites, and in monthly electronic newsletters and presidents’ reports to more than 3,000 recipients each edition!
- Featured in invitations to the restaurant industry reaching more than 12,000 recipients – industry leaders all!
- On-site mention to all attendees with noting your company’s support of industry efforts to strengthen Oregon’s pro-business environment!

Contact us about sponsorship opportunities such as:

<ul style="list-style-type: none"> • Gold Sponsor - \$11,000 (includes table of 10, valued at \$2,250) 	<ul style="list-style-type: none"> • Silver Sponsor - \$7,500 (includes table of 10, valued at \$2,250) 	<ul style="list-style-type: none"> • Bronze Sponsor - \$4,500 (includes 5 seats, valued at \$1,125)
<ul style="list-style-type: none"> • Wine Sponsor - \$2,000 PLUS product featured at the bar (includes 2 seats, valued at \$450) 	<ul style="list-style-type: none"> • Spirits Sponsor - \$2,000 PLUS product featured at the bars (includes 2 seats, valued at \$450) 	<ul style="list-style-type: none"> • Beer Sponsor - \$2,000 PLUS product featured at the bars (includes 2 seats, valued at \$450)
<ul style="list-style-type: none"> • Oral Auction Sponsor - \$6,000 (includes table of 10, valued at \$2,250) 	<ul style="list-style-type: none"> • Silent Auction Sponsor \$6,000 (includes table of 10, valued at \$2,250) 	<ul style="list-style-type: none"> • Auction Payment Sponsor \$3,500 (includes 5 seats, valued at \$1,125)

**Sponsorship Opportunities are tailored to meet your goals – contact us for details and options:
Lea Ennis or Bob Petow – ORA • (503) 682-4422; Fax (503) 682-4455**